

THE ART OF WORK – Suggested Q&A for Jeff Goins

1. “Calling” is somewhat of a buzzword in our culture today. In this context—within this book—what does this word mean?
2. You say that when our interests connect with the needs of the world, we begin to live for a larger purpose. What’s that larger purpose, and how has this proven to be true in your own life?
3. You say that to find your calling, you have to “listen to your life.” How do we do that?
4. How do you link the idea of happiness to this pursuit of finding your life’s work?
5. You speak about apprenticeship as a key part of finding your purpose. Isn’t that kind of old-fashioned? Does it really apply today? And how is apprenticeship such a plausible solution to unemployment?
6. How does failure lead us to success?
7. You write about the beauty of skill mastery, about how we can ensure job security through developing a diverse portfolio of skills. What do you mean? Why is this so applicable right now?
8. Your book touches on the mystery of motivation. Tell us why it’s so un-scientific and so important to pay attention to.
9. Society’s “10,000 hour rule” says that if you do something for 10,000 hours, you’ll become good at it. You say that’s simply not true. Debunk that myth for us.
10. Why will the next generation have to be more entrepreneurial and flexible than ever before?
11. “We don’t understand our calling until we’re at the end of our lives, looking back.” If that’s true, then how do we live with satisfaction today?
12. Why did you write this book? Do you see an explicit need within the workforce and within today’s professionals that demands a change in perspective?
13. How do you see professionals generally viewing this idea of “calling”? And how do you hope to modify their thinking?